

Product Designer · New York

Product & UX Designer shaping **human-centered digital experiences** across edtech, AI, and B2C. Skilled in end-to-end design, research, and rapid iteration — with a track record of **improving engagement, reducing friction, and aligning design decisions to business impact.**

Experience

Yabla · Product Designer

Union City, NJ · Jun 2025 – Present

- Led **end-to-end UX/UI** for the new Live Learning feature, ensuring consistent experiences across web and mobile.
- Redesigned key UI components, contributing to a **10% increase in lesson engagement.**
- Conducted **50+ learner interviews** and prototype tests to uncover usability gaps and drive iterative updates.

CX By Design · UX Designer

Remote · Sept 2024 – May 2025

- Partnered with **6 international clients** including Talent Inc. and REL Acoustics on conversion-focused design.
- Created wireframes and prototypes in Figma, enabling iterative testing with **30+ users** across multiple projects.
- Led research initiative for REL Acoustics — surveys with 12 wholesale team members across US, UK, and Germany.

SAP · UX Design Intern

New York, NY · Jun 2023 – Aug 2023

- Conducted research for the **Central Invoice Management** landing page, identifying onboarding pain points.
- Designed solutions that streamlined supplier onboarding and improved invoice management efficiency.

Experience

Pace University · Seidenberg School

M.S. Human Centered Design

New York, NY · May 2024 · GPA 4.0

Human-Centered Design Award

Highlight

CERN IdeaSquare · Innovation Sprint

Co-designed a 3-part speculative system to reframe NYC's relationship with food.

Geneva, Switzerland · 2023–24

Toolkit

RESEARCH

User Interviews

Usability Testing

Heuristic Analysis

SUS · NPS · CSAT

DESIGN

Interaction Design

Visual Design

Prototyping

Design Systems

TOOLS

Figma

Notion

Miro

Typeform